



MICAH VETTER

GRAPHIC DESIGNER

EDUCATION

- + Illinois State University
- + S. E. Missouri State University
- + Graduation May 2020
- + Bachelors of Science
- + Major: Graphic Design

HONORS

- + GPA: 3.95
- + Illinois State University
Student Annual Jury Selected
- + Outstanding Student in Graphic
Design Award 2020

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SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Adobe InDesign
Adobe Premiere Pro
Adobe XD

Photography
Illustration
Typography
Experiential Design
UI Design

Team Player
Personable
Highly Organized
Problem Solver
Self Motivated
Excellent Communication
Professional Writing Skills
Self Motivated

EXPERIENCE

Graphic Designer, Design Streak Studio *September 2019 - May 2020*

- + Collaboration with fellow designers in a research based, social innovation lab.
- + Clients included TEDX Normal, Labyrinth Made Goods, and others.
- + Primary focus on human centered service design.

Design Intern, Illinois State Horticulture Center *September 2019 - May 2020*

- + Created event and marketing items.
- + Responsible for creating engaging materials to gain and keep donors.

Social Media Management/Content Creator, A Just Brew *Fall 2019 - Ongoing*

- + Designed content for the business to use on social media.
- + Created illustrations, photography, and other graphics.
- + Provided guidelines and creative direction for their Internet presence.

Graphic Designer, Illinois State Housing Department *October 2018 - July 2019*

- + Spearheaded design and themes for large campus events.
- + Created social media posts, fliers, email design, and presentations.
- + Collaborated with clients while meeting tight deadlines.

Freelance Graphic Designer *Spring 2017 - Ongoing*

- + Served a variety of clients, both local and out of state.
- + Web design, print design, with a primary focus on creating brand identities.

Graphic Designer, Start-up App "EKKO" *Spring 2017 - Ongoing*

- + Co-founder of the app "EKKO".
- + Responsible for both concept, functions, and design.
- + Designed the app layout including icons, screens, and brand identity.